



CITY OF FORT LAUDERDALE

Call to Artists – Painted Intersections Made to Move / Flagler Village Project Summary

The City of Fort Lauderdale's Transportation and Mobility Department and MASS District are soliciting proposals to design and lead the installation of two painted intersections in Flagler Village as part of Unilever's *Degree* deodorant and Blue Zones, LLC, Made to Move™ grant program.

The goal of the grant project is to improve connectivity between the business districts along the Flagler Greenway through both hardscape improvements of raised intersections and new crosswalks and creative placemaking of painted intersections that will help identify the Music and Arts South of Sunrise District (MASS District) as a unique and creative destination while connecting it to the future citywide trail system being developed through LauderTrail.

A painted intersection is a mural designed and painted on the pavement at the intersection. Painted intersections help give the community a sense of place while providing traffic calming and a colorful visual art display. Typical painted intersections have a useful life of up to three years. Below are examples of painted intersections.

Painted Intersection Examples:



Submittal Requirements

1. Artists are strongly encouraged to visit the intersection locations prior to submitting a proposal. The locations are Flagler Drive and NE 4th Avenue and Flagler Drive and NE 2nd Avenue.
2. The following items are required to be submitted through digital submission only. To access the online submission form, click the below link.

Painted Intersections Online Submission Form:

<https://www.fortlauderdale.gov/departments/transportation-and-mobility/call-to-artists-painted-intersections-made-to-move-flagler-village>

1. A total of two (2) art/design concepts shall be provided in color.
 - One (1) art/design concept for the intersection of Flagler Drive and NE 2nd Avenue.
 - One (1) art/design concept for the intersection of Flagler Drive and NE 4th Avenue.
2. A minimum of two (2) examples of similar work provided in color with a narrative explaining each of the projects.
3. A resume or list of qualifications for similar work with a minimum of three (3) professional references.
4. Complete list of Paint and Materials required to complete your art/design.
5. Completed eligibility checklist form (provided as EXHIBIT 1).

All submissions must be received by 5:00 pm August 6, 2021, through the submission website.

Failure to submit all items listed above will result in an unresponsive submittal and will not be considered.

Any questions pertaining to the development and submission of this proposal package should be submitted by 12:00 pm on July 30, 2021, and be directed to Judy Erickson, jerickson@fortlauderdale.gov. Answers to all questions will be posted on the application website by the end of August 4, 2021.

Art/Design Specifications

1. Art/design concepts should add to the unique sense of place and the existing creative placemaking in Flagler Village and the MASS District overall as well as the individual locations of each painted intersection. (see EXHIBIT 2 Existing Conditions)
2. The two (2) intersection locations should be designed so that there is unification between each of the intersections as part of a larger theme for the corridor.
3. The design should consider the role of these intersections as active transportation connections between the Flagler Greenway/LauderTrail and the neighborhood surrounding the intersections.
4. The design should represent the following key themes, as much as possible:
 - a. promoting the connection of movement and health
 - b. promoting the connection between art and health
 - c. use of colors and patterns that add to the existing art
 - d. consider ways to represent movement and flow
5. Design must meet the main design requirements which include, crosswalks being clearly delineated with white stripes for visually impaired users and general delineation of space, not include optical illusions that would risk safety of vehicles or pedestrians.
6. The painted design shall minimize the use of white and yellow colors, but if used, white or yellow bars between 2.0 inches and 36.0 inches wide shall not be permitted so as not to be mistaken as traffic lane lines or stop bars.
7. The painted design shall not include elements that could erroneously channel or direct traffic into opposing streams of traffic or obstructions, or onto sidewalks or private property.
8. The painted design shall not include word messages.
9. Consideration of maintenance and wear and tear should be included such as not filling the entire intersection with paint, creating a design that will blend with tire marks, and/or including the white crosswalk lines in the design to reduce paint wear.
10. The proposed art may, but not required to fill the entire space of the raised intersection.

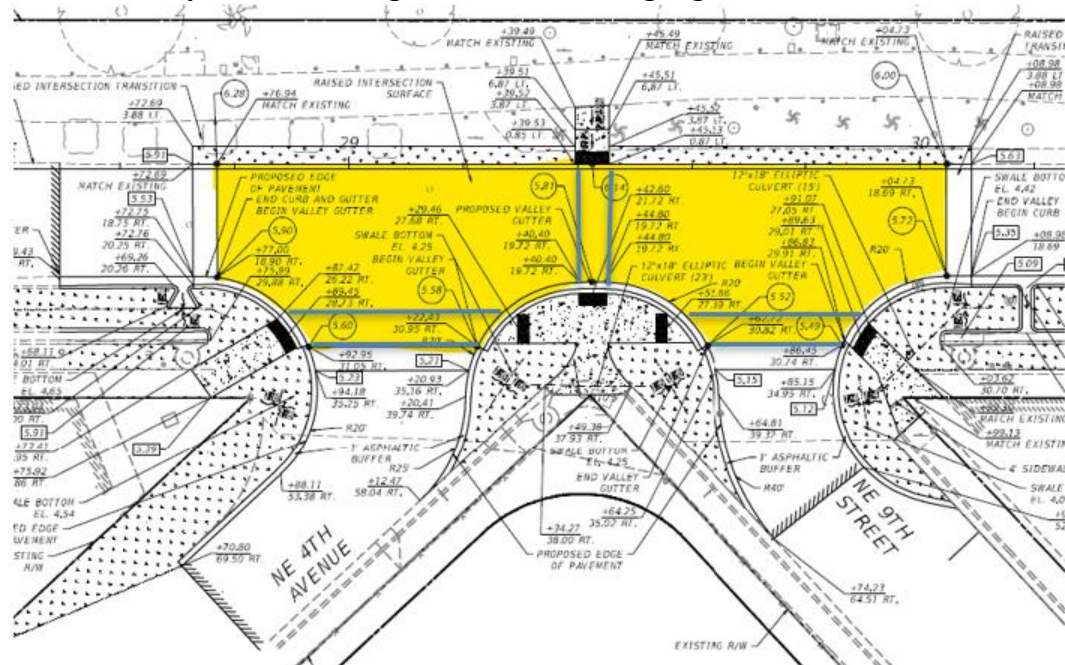


Dimensions of each raised intersection for the flat top surface are provided here.

Overall Square Footage within highlighted area: 2025.55 sq-ft



Overall Square Footage within highlighted area: 3430.48 sq-f



Evaluation Process

A selection committee will meet and review, rank, and select a successful proposal based on the following evaluation criteria:

1. Meets intent –	35 Points
2. Experience –	30 Points
3. Innovation –	25 Points
4. Local Artist –	<u>10 Points</u>
TOTAL	100 Points

Meets Intent will be evaluated based how well the concept created meets the guidelines provided herein such as being placemaking specific to the MASS District and Flagler Village and showing the connection of health, movement, and art.

Experience will be evaluated based on planning, development, design and/or construction of similar projects within the public realm, street system, public right-of-way, and or parks and open spaces.

Innovation will be evaluated based on innovative design elements that contribute toward the overall goals of both creating placemaking and improving safety for pedestrians through traffic calming measures while meeting standard roadway design requirements.

The City of Fort Lauderdale has the right to reject proposals based on the quality and quantity of submissions.

Compensation

The successful proposer will be compensated a total of \$5,000 for the Flagler Drive and NE 2nd Avenue painted intersection and a total of \$7,500 for the Flagler Drive and NE 4th Avenue painted intersection. A selection committee will meet to review, rank, and select the successful proposer within a timeframe conducive for the painted intersections to be completed by September 30, 2021, pending any weather or construction delays.

The successful proposer will be required to sign an agreement allowing the City of Fort Lauderdale to use the selected work. The successful proposer will contract with the City of Fort Lauderdale under the following payment schedule upon successful completion of work:

• Design, Paint and Install Flagler Dr and NE 2 nd Ave Painted Intersection:	\$5,000
• <u>Design, Paint and Install Flagler Dr and NE 4th Ave Painted Intersection:</u>	<u>\$7,500</u>
TOTAL	\$12,000

*The successful proposer will need to lead and manage the installation of the painted intersections. It should be noted that the City of Fort Lauderdale will be responsible for procuring the required paint/materials, maintenance of traffic requirements, and will supply to the successful proposer on site.

EXHBIT 1
Painted Intersections Call to Artists

Project Eligibility Checklist

Checklist Requirement	Initials
<p>3. Files and information uploaded via the City’s online submittal portal (.doc format for non-image/art, design concepts and .jpg for image/art concepts).</p> <p>To access online submission form, click below link:</p> <p><u>Painted Intersections Online Submission Form</u></p>	
One (1) art/design concept for the intersection of Flagler Drive and NE 2 nd Avenue	
One (1) art/design concept for the intersection of Flagler Drive and NE 4 th Avenue	
Two (2) examples of similar work provided in color with narrative explaining each of the projects	
Resume or list of qualifications with three (3) professional reference	
Complete list of Paint and Materials required to complete your art/design.	

EXHIBIT 2
Existing Conditions

